

Full details of the results of the Ebury Press campaign

National Print and Online Coverage

The Times online
The Art of ASBO
ASBO poem used on website

The Times
Timely lines in When Jack Sued Jill...
ASBO poem in diary page

Maxim
ASBO, ASBO...
ASBO poem on line

Sunday Telegraph
Our children run wild –
but it's the police who are in handcuffs
Authored feature by FD

The Times Saturday Magazine
I didn't get where I am today without...
Interview with FD

The Week
Best books...Felix Dennis
Felix profile of his top six books

BBC News Online
From parties to poetry
Interview with FD and readers responses

Female First
ASBO, ASBO little law
News story

Raising Kids online
Nursery Rhymes get a politically incorrect update
News story with poem

The Independent
Charm offensive
Diary story on book launch party

The Independent online
Pandora
Diary story on book launch party

The Sun online
Nursery rhymes get naughty
News story illustrated with poems,
visuals and audio link

Saga Magazine online
Thursday's picks
Published a selection of rhymes and illustrations

Financial Times
From the jocular to the jugular
Interview with FD

FT.com
From the jocular to the jugular
Interview with FD

The Observer - Woman
What I know about women...
Interview with FD

Guardian Unlimited – Observer Woman
What I know about women...
Interview with FD

Waterstone's online
When Jack Sued Jill by Felix Dennis
Book review

Daily Mail
Caution! These verses bite back
Book review

Lovereading.co.uk
When Jack Sued Jill
Book review

Independent on Sunday - ABC magazine
This Cultural Life
Interview with FD

Independent on Sunday – ABC magazine
Never trust your love to a smirking bourgeois
liberal
Book review in Christmas book special

Men and Motors online
White van man slam
News story with poem quotes

Random House Reading Group online
Special feature: About Felix Dennis...
FD authored Q&A

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Regional Print:

Stratford Herald
'Poems are hymns of complaint' says maverick word-smith Felix Dennis Interview with FD

Publica
Felix Dennis: Quem quer ser milionario?
Interview with FD for Portuguese national magazine

The Warwick Boar
A morning on the telephone with Felix Dennis
Interview with FD

Evening Standard
Arise Sir Felix? Fat chance
Diary story from launch party

Warwickshire Telegraph
Lawsuits and ASBOs put into children's verse
Interview with FD

Square Mile Magazine
Legendary Publisher Felix Dennis terrorizes Square Mile publisher
Interview with FD

Specialist Print:

Methodist Recorder
Still in search of last-minute presents...
Book review

The Oldie
The Oldie Bookshop
Book mention

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Broadcast Coverage

National:

Talksport
Jon Gaunt Show
Phone interview

BBC Radio 4
The Today Programme
In studio interview

Channel 4 Radio
Oneword (4 week duration)
Broadcast 18 poems in between programmes with book credits

BBC Radio 2
The Weekender with Matthew Wright
In studio interview

Classic Gold
Graham Rogers Show
In studio interview

BBC Radio Five Live Up All Night
Up all Night with Dotun Adebayo
In studio interview

Talksport
Jon Gaunt Show
In studio interview

BBC 6 Music
Phil Jupitus Breakfast Show
In studio interview

Classic FM
The Guest List
In studio interview

International Radio:

Radio Europe Mediterraneo
The Maurice Boland Show
Phone interview

Regional Radio:

BBC Radio Coventry and Warwickshire
Winsey Wills Breakfast Show
In studio interview and paper review

BBC Radio Essex
Ray Clark Show
Phone interview

BBC Radio Cleveland
Phone interview

BBC Radio Jersey
Carrie Cooper Show
Phone interview

BBC Radio Wiltshire
Gavin McCoy Show
Pre-record studio interview

BBC Three Counties Radio
Justin Dealey Show
Pre-record studio interview

BBC Radio Devon
Alison Johns Show
Pre-record studio interview

BBC Radio Cumbria
Ian Timms Show
Pre recorded studio interview

BBC Radio Bristol
Richard Lewis Show
Pre record studio interview
BBC Radio Coventry and Warwickshire

Bob Brolly Show
In studio interview

RTE Radio
One Ireland
Pre record studio interview

Web raiding/Blogging/Online pick-up

Pardell PR recruited a specialist digital agency to conduct web raiding activity for Nursery Rhymes for Modern Times: When Jack Sued Jill placing poem content and book reviews throughout December 2006 and January 2007 on online sites, web forums and chat rooms. A sample of the coverage achieved through web raiding is included within the cuttings pack. Full list of web links below.

Book Sites

Book Reader Forum

<http://www.bookandreader.com/forums/showthread.php?p=217585#post217585> "Drama And Books"

Blackwell.co.uk

http://bookshop.blackwell.co.uk/jsp/display_product_info.jsp?isbn=9780091912567&showreviews=true#reviews

Waterstones.co.uk

<http://www.waterstones.com/waterstonesweb/displayProductDetails.do?sku=5462742>

WH Smiths.co.uk

<http://www.whsmith.co.uk>

Amazon.co.uk

<http://amazon.co.uk>

Political Sites

Politics And Current Affairs

<http://www.politicsandcurrentaffairs.co.uk/Forum/anything-goes/> "Anything Goes"

Politic.co.uk

<http://www.politic.co.uk/forumdisplay.php?f=215> "Jokes"

UK Debate

<http://ukdebate.co.uk/forums/index.php?action=profile;u=87> "Political Humor"

Politics Forum

<http://www.politicsforum.co.uk/forum/index.php> "Mind Zone"

A Conservative's Blog

<http://aconservatives.blogspot.com/2006/11/asbo-asbo-little-law.html>

English Literature

Forces Poetry.co.uk

http://forcespoetry.co.uk/forum/forum.asp?FORUM_ID=2

Costa Book.co.uk

<http://www.costabookawards.com/phpbb2/viewforum.php?f=5>

Book Club Forum

<http://www.bookclubforum.co.uk/forum/forumdisplay.php?f=15>

Community

Gumtree

<http://forums.gumtree.com/viewtopic.php?p=792272#792272> "London Chat"

Google Community

<http://www.googlecommunity.com/forum/index.php> "General Discussion"

UK Chatter Box

<http://www.ukchatterbox.co.uk/forum/755>

Post Graduate Forum

<http://www.postgraduateforum.com/forums.asp?cat=16>

Review centre

http://www.reviewcentre.com/vf199_start0_orderdesc-Books

Hosting PH PBB.com

<http://www.hostingphpbb.com/forum/viewforum.php?f=6&mforum=crystalbookmark>

Canadian Content

<http://forums.canadiancontent.net/news/53435-nursery-rhymes-changed-21st-century.html>

Web raiding/Blogging/Online pick-up

Video Uploads

Flurl
http://www.flurl.com/item/ASBO_ASBO_u_220315
YouTube
<http://www.youtube.com/watch?v=lunTYBL5YNg>
Daily Motion
<http://www.dailymotion.com/Jaylon/video/1688616>
Clip Shack
<http://www.clipshack.com/Clip.aspx?key=FB8BAC7136DCD5E5>
Meta Café
http://www.metacafe.com/watch/390591/asbo_asbo/
Bolt
http://www.bolt.com/Katieleeson/video/Asbo_Asbo/2922314

Site Forums

Myspace
<http://forum.myspace.com/index.cfm?fuseaction=messageboard.viewCategory&categoryID=38&adTopicID=8>
Gumtree
<http://forums.gumtree.com/forum16.html>
I Village
<http://messageboards.ivillage.com/iv-pstroubled?ice=ivl,searchmb>
Ask Men.com
<http://boards.askmen.com/viewforum.php?f=9&sid=74711df37bfc0f9e6febd21d4efb9dee>
BBC.co.uk
<http://www.bbc.co.uk/scotland/islandblogging/blogs/005354/0000007914.shtml>
Living With Style
<http://forums.livingwithstyle.com/forumdisplay.php?f=2>
Australian Empire Online
<http://www.empireonline.com.au/forum/viewforum.php?f=10>
Box Office
<http://www.boxofficereport.com/forums/forumdisplay.php?f=18>
Biz Hat
<http://forums.bizhat.com/viewforum.php?f=26>
Chasing The Frogs
<http://www.chasingthefrog.com/forums/forumdisplay.php?f=9>
Monsters & Critics
<http://forums.monstersandcritics.com/forumdisplay.php?f=99>
Rotten Tomatoes
<http://uk.rottentomatoes.com/vine/forumdisplay.php?f=2>
That Big Forum
<http://www.thatbigforum.com/off-topic-forum.html>
Mindviz
<http://mindviz.com/topics.php?id=11&posted=1>
Monach site blog
<http://monach.blogs.com/>
Australian Empire Online
<http://www.empireonline.com.au/forum/viewforum.php?f=10>
Net Mag
<http://forum.netmag.co.uk/viewforum.php?f=2&sid=72480a970616e877931507d3d665d7ff>
World Of Chat
<http://www.worldofchat.co.uk/Forum/forumdisplay.php?s=&daysprune=&f=28>
British Information.com
<http://www.britishinformation.com/forums/viewforum.php?f=12>

Web raiding/Blogging/Online pick-up

Site Forums Cont.

Chat Family

<http://www.chatfamily.com/forums/forumdisplay.php?s=&daysprune=&f=26>

Chat Avenue

<http://www.chat-avenue.com/forums/forumdisplay.php?s=&daysprune=&f=31>

UK Chatterbox

<http://www.ukchatterbox.co.uk/forum/745>

Just chat

<http://www.justchat.co.uk/boards/viewforum.php?f=5&sid=6a820ef7e262a6061ae1397413f7c156>

Post Graduate Forum

<http://www.postgraduateforum.com/forums.asp?cat=16>

Kill Some Time

http://forums.killsometime.com/Forum/forum_topics.asp?FID=6

Parent Lounge

<http://www.parentslounge.co.uk/forum/viewforum.php?f=1&sid=994d37d687e07f137c9db1df31ce4903>

Parent Centre

<http://www.parentcentre.gov.uk/forum/categories.cfm?catid=21&CFID=22288009&CFTOKEN=98029209>

Best Bear Childcare Forums

<http://www.bestbear.co.uk/parents/forums.htm>

Parent Forum

<http://www.parent-forum.com/forums/showforum.php?fid/17/>

UK Parents

<http://www.ukparents.co.uk/forum/viewforum.php?f=14>

Little Legends.Biz

<http://blog.littlelegends.biz/2006/11>

Felix declined opportunities in:

Sunday Express

- Arranged for FD to write a feature on 'The State We're In'.
- Opportunity declined by FD due to time constraints.

The Generalist online

- Interview scheduled on November 22nd for FD with editor John May.
- Cancelled by FD due to time constraints.

BBC 1 – Panorama

- Further to FD's Sunday Telegraph article Panorama approached FD to appear on the programme and talk about his village's security.
- FD turned down opportunity.

BBC Radio London - Robert Elms Show

- Interview scheduled on 11th December for FD.
- FD cancelled due to time constraints.

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Broadcast Interviews:

Jon Gaunt Show 6th November Audio included	21st November Bob Brolly Show Audio included
Jon Gaunt Show 7th December Audio included	21st November Gavin McCoy Show Audi included
The Today Programme 13th November Audio included	8th December One Ireland Audio included
Phil Jupitus Breakfast Show 14th December Audio unavailable	21st November Justin Dealey Show Audio unavailable
Oneword 30th November Audio included	Radio Europe Mediterraneo 28th November The Maurice Boland Show Audio unavailable
The Guest List January 2007 Audio unavailable	21st November Alison Johns Show Audio unavailable
The Weekender with Matthew Wright 1st December Audio included	21st November Ian Timms Show Audio included
12th November Wincey Wills Breakfast Show Audio included	21st November Richard Lewis Show Audio included
20th November Ray Clark Show Audio unavailable	
Graham Rogers Show 6th December Audio included	
Up all Night with Dotun Adebayo 7th December Audio unavailable	
21st November Carrie Cooper Show Audio unavailable	